



SPONSORSHIP PACKAGE

Presented By: Now Faith, Inc

hello@sheflourishes.org

www.sheflourishes.org

Our Mission & Vision



She Flourishes is a faith-based digital sisterhood designed to help women connect, grow, and flourish in community.

Our Purpose: To provide safe, uplifting spaces where women, especially black women, can prioritize their spiritual, mental, and personal growth without stigma or judgment.

Our Community:

- 500+ members nationwide
- 8,000+ social media followers
- 90% retention rate among active members
- 100% virtual accessibility

Core Values:

Faith • Sisterhood • Growth • Authenticity • Wellness



The 2026 Series

Quarter	Date	Theme	Keynote
Q1	March 27, 2026	Bloom: Cultivating What You've Planted	Dr. Rheeda Walker
Q2	June 26, 2026	Rooted: Growing Through Connection	To be announced
Q3	September 25, 2026	Harvest: Gathering in Gratitude	To be announced

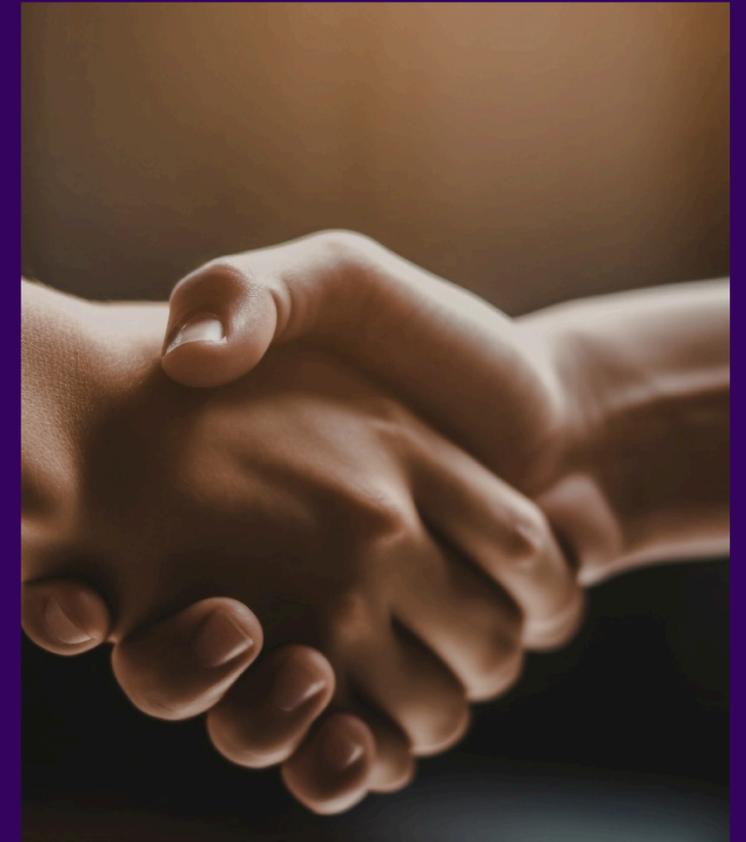
Each Event Includes:

- 30-minute keynote address
- Breakout sister circles
- Reflection sessions (digital interactive prayer boards)
- Digital workbook & resources
- Networking opportunities



Why Partner With Us?

- 1. Mission Alignment:** Support women's mental and spiritual wellness, a historically underserved space.
- 2. Authentic Engagement:** Connect with an audience actively seeking products, services, and resources that honor their whole selves.
- 3. Measurable Impact:** Your sponsorship directly enables:
 - Free event access for women regardless of financial means
 - High-quality programming and resources
 - Sustainable community growth
- 4. Brand Association:** Align with respected voices like Pastor Kia Brown, Dr. Rheeda Walker, and our faith-based, mental-health-positive community.





Our Audience

Demographics:

- Age: 25-55 (primary: 30-45)
- Geography: Nationwide (70% Eastern/Central time zones)
- Faith: 100% Christian faith background
- Education: 80% college educated or higher

Psychographics:

- Actively invests in personal & spiritual development
- Values community and authentic connection
- Seeks mental wellness resources tailored to women
- Supports Black-owned businesses and mission-driven brands
- Digital natives are comfortable with virtual community





Sponsorship Tiers Overview

Four partnership levels designed for different budgets and goals:

- **Bloom Partner** (\$5,000/event | \$12,750 series)
- **Grow Partner** (\$2,500/event | \$6,375 series)
- **Root Partner** (\$1,000/event | \$2,550 series)
- **Community Builder** (\$250/event | \$500 series)

Series Sponsorship Discount: Save 15% when sponsoring all three 2026 events!



✦ Sponsorship Levels

BLOOM PARTNER



Premier Series Sponsorship

- **Investment:** \$5,000 per event | \$12,750 for all three (save 15%)

Visibility & Recognition:

- Logo placement on all event materials (website, emails, social, virtual backdrop)
- Verbal acknowledgment during each welcome and closing address
- Featured as "Presenting Partner" in event communications

Content & Exposure:

- Dedicated thank-you posts across 8K+ social followers per event
- 500-word featured post in our quarterly newsletter (1,000+ subscribers)
- Branded item included in each digital attendee gift bag

Exclusive Benefits:

- Opportunity for a brief welcome message (pre-recorded)
- First right of refusal for 2027 sponsorship
- Post-event demographics and feedback report

✦ **Perfect for:** Corporations, foundations, and established brands that want to align with our mission.



✦ Sponsorship Levels

GROW PARTNER



Feature Series Sponsorship

- **Investment:** \$2,500 per event | \$6,375 for all three (save 15%)

Visibility & Recognition:

- Logo on event landing pages and email communications
- Social media shout-outs during each sponsored event week
- Recognition in post-event recaps and highlight reels

Content & Exposure:

- Product sample or discount code included in attendee resource guides
- Feature in one Instagram carousel per sponsored event
- Listing in the "Featured Partners" section of the resource webpage

Community Benefits:

- Opportunity to provide a resource or tool for attendees
- Access to anonymized attendee interest data
- Co-branded social media graphic for your channels

✦ **Perfect for:** Growing businesses, service providers, and organizations wanting meaningful visibility.



✦ Sponsorship Levels

ROOT PARTNER

Supporting Series Sponsorship

- **Investment:** \$1,000 per event | \$2,550 for all three (save 15%)

Visibility & Recognition:

- Logo in post-event thank-you emails (500+ opens)
- Social media mentions following each event
- Listed as a supporting partner in our quarterly resource guide

Digital Presence:

- Name/logo listed on event resource page
- Included in "With Gratitude" social media post
- Quarterly sponsor badge for your website

Community Connection:

- Opportunity to share a special offer with attendees
- Invitation to attend the event as an honored guest

Perfect for: Small to medium businesses, authors, and professionals wanting an authentic community connection.



★ Sponsorship Levels

COMMUNITY BUILDER



Accessible Partnership Options

Designed for small businesses, coaches, and individual supporters who want to contribute at an accessible level.

Community Builder Sponsor (\$500 per event) Benefits Include

- Logo/Name listing on event resource webpage (500+ views)
- Social media shout-out during event week on Instagram Stories (8K+ reach)
- Thank you recognition in the post-event email to all attendees
- Digital swag bag inclusion (your coupon, resource, or link)
- Quarterly sponsor badge for your website/social media

Community Supporter (\$250 per event) Benefits Include:

- Name listing in the "Community Supporters" section of the resource page
- Social media thank you in a post-event gratitude post
- Resource guide listing (business/service in curated guide)

★ **Perfect for:** Coaches, therapists, small businesses, authors, community leaders, and individual supporters.



Sponsorship Comparison



Benefit	Bloom Partner	Grow Partner	Root Partner	Community Builder
Logo on Website	✓ Premier	✓ Feature	✓ Supporting	✓ Resource Page
Social Recognition	3+ posts/event	2 posts/event	1 post/event	Story feature
Event Verbal Mention	✓ By host	—	—	—
Digital Gift Bag	✓ Featured item	✓ Sample/offer	✓ Sample/offer	✓ Link/offer
Newsletter Feature	500-word post	Mention with Logo	Mention	—
Resource Guide	✓ Front page	✓ Feature page	✓ Listing	✓ Listing
Post-Event Data	✓ Full report	✓ Highlights	—	—
Series Discount	15% off	15% off	15% off	Available

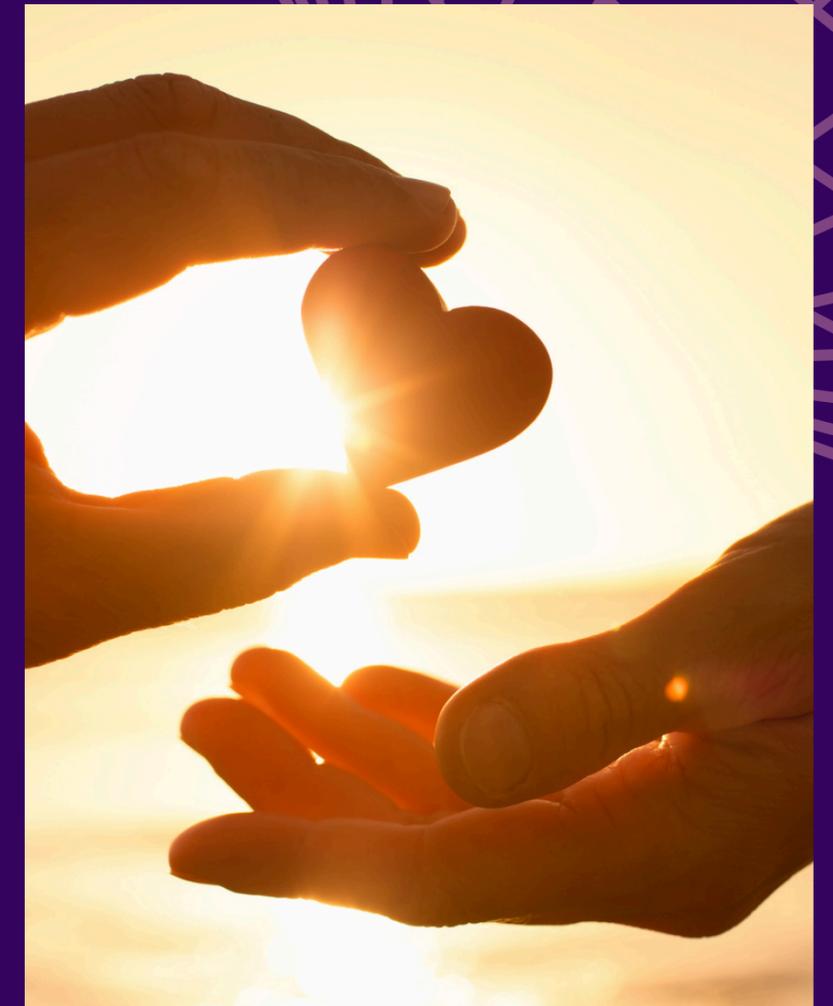


In-Kind Sponsorships

We also welcome non-monetary contributions such as:

- **Products or services** (e.g., Wellness/snacks/self-care products for attendee gift boxes, books/journals, tech support)
- **Media partnerships**
- **Expertise** (e.g., workshop facilitation, mental health resources or counseling sessions)
- **Venue space or catering for future events**

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Marketing & Promotion Plan



- **Pre-Event (4 weeks out):**
 - Email series to 3,000+ subscribers
 - Social media campaign
 - Website feature with sponsor logos
 - Community announcements in private groups and press releases
- **During Event:**
 - Virtual backdrop with sponsor recognition
 - Verbal acknowledgment during the program
 - Digital resource guide with sponsor offers
 - Interactive elements (polls, Q&A featuring sponsors)
- **Post-Event (30 days):**
 - Thank-you email to all attendees
 - Social media recap posts
 - Newsletter feature
 - Impact report to sponsors

Total Estimated Reach: 50,000+ impressions across all channels per event.





What Your Support Enables

Sponsorship funds directly support:

Accessibility (40%):

- Keeping events free for all attendees
- Closed captioning and accessibility features
- Translation services, if needed

Quality Programming (35%):

- Speaker honorariums
- Professional production
- Digital workbook creation

Community Growth (25%):

- Platform and technology costs
- Volunteer appreciation
- Administrative support

Transparency Promise: All sponsors receive a post-event impact report detailing how funds were used and community outcomes.



Contact Information



Let's build this flourishing
sisterhood together.

Kia Brown

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*"We rise by lifting others. Your partnership helps
women flourish in faith, wellness, and sisterhood."*



THANK YOU

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