



SPONSORSHIP PACKAGE

Presented By: Now Faith, Inc

hello@sheflourishes.org

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www.sheflourishes.org

Our Mission & Vision

She Flourishes is a faith-based digital sisterhood designed to help women connect, grow, and flourish in community.

Our Purpose: To provide safe, uplifting spaces where women, especially black women, can prioritize their spiritual, mental, and personal growth without stigma or judgment.

Our Community:

- A tight-knit, highly engaged community
- 90% retention rate
- 80% college-educated
- 100% faith-committed women actively investing in their growth

Core Values:

Faith • Sisterhood • Growth • Authenticity • Wellness



The 2026 Series

We are currently seeking sponsors for our Spring Meetup on March 27, 2026. Sponsorship deadline: March 20, 2026.



Quarter	Date	Theme	Keynote	Sponsorship Deadline
Q1	March 27, 2026	Bloom: Cultivating What You've Planted	Dr. Rheeda Walker	March 20, 2026
Q2	June 26, 2026	Rooted: Growing Through Connection	Dr. Thema Bryant	June 5, 2026
Q3	September 25, 2026	Harvest: Gathering in Gratitude	To be announced	September 4, 2026

Each Event Includes:

- 30-minute keynote address
- Breakout sister circles
- Reflection sessions (digital interactive prayer boards)
- Digital workbook & resources
- Networking opportunities



Why Partner With Us?

- 1. Be a Founding Partner:** She Flourishes is launching its inaugural 2026 Meetup Series. Your brand will be woven into our origin story. Recognized as one of the first to invest in this growing community of women.
- 2. Mission Alignment:** Support women's mental and spiritual wellness, a historically underserved space.
- 3. Authentic Engagement:** Connect with an audience actively seeking products, services, and resources that honor their whole selves.
- 4. Measurable Impact:** Your sponsorship directly enables:
 - Free event access for women regardless of financial means
 - High-quality programming and resources
 - Sustainable community growth
- 5. Brand Association:** Align with respected voices like Pastor Kia Brown, Dr. Rheeda Walker, and our faith-based, mental-health-positive community.





Our Audience

Demographics:

- Age: 25-55 (primary: 30-45)
- Geography: Nationwide (70% Eastern/Central time zones)
- Faith: 100% Christian faith background
- Education: 80% college educated or higher

Psychographics:

- Actively invests in personal & spiritual development
- Values community and authentic connection
- Seeks mental wellness resources tailored to women
- Supports Black-owned businesses and mission-driven brands
- Digital natives are comfortable with virtual community





Sponsorship Tiers Overview

Four partnership levels designed for different budgets and goals:

- **Bloom Partner** (\$5,000/event | \$12,750 series)
- **Grow Partner** (\$2,500/event | \$6,375 series)
- **Root Partner** (\$1,000/event | \$2,550 series)
- **Community Builder** (\$250/event | \$500 series)

Series Sponsorship Discount: Save 15% when sponsoring all three 2026 events!



★ Sponsorship Levels

BLOOM PARTNER



Premier Series Sponsorship

- **Investment:** \$5,000 per event | \$12,750 for all three (save 15%)

Visibility & Recognition:

- Logo placement on all event materials (website, emails, social, virtual backdrop)
- Verbal acknowledgment during each welcome and closing address
- Featured as "Presenting Partner" in event communications

Content & Exposure:

- Dedicated thank-you posts across 8K+ social followers per event
- 500-word featured post in our quarterly newsletter (1,000+ subscribers)
- Branded item included in each digital attendee gift bag

Exclusive Benefits:

- Opportunity for a brief welcome message (pre-recorded)
- First right of refusal for 2027 sponsorship
- Post-event demographics and feedback report

★ **Perfect for:** Corporations, foundations, and established brands that want to align with our mission.



✦ Sponsorship Levels

GROW PARTNER



Feature Series Sponsorship

- **Investment:** \$2,500 per event | \$6,375 for all three (save 15%)

Visibility & Recognition:

- Logo on event landing pages and email communications
- Social media shout-outs during each sponsored event week
- Recognition in post-event recaps and highlight reels

Content & Exposure:

- Product sample or discount code included in attendee resource guides
- Feature in one Instagram carousel per sponsored event
- Listing in the "Featured Partners" section of the resource webpage

Community Benefits:

- Opportunity to provide a resource or tool for attendees
- Access to anonymized attendee interest data
- Co-branded social media graphic for your channels

✦ **Perfect for:** Growing businesses, service providers, and organizations wanting meaningful visibility.



✦ Sponsorship Levels

ROOT PARTNER

Supporting Series Sponsorship

- **Investment:** \$1,000 per event | \$2,550 for all three (save 15%)

Visibility & Recognition:

- Logo in post-event thank-you emails (500+ opens)
- Social media mentions following each event
- Listed as a supporting partner in our quarterly resource guide

Digital Presence:

- Name/logo listed on event resource page
- Included in "With Gratitude" social media post
- Quarterly sponsor badge for your website

Community Connection:

- Opportunity to share a special offer with attendees
- Invitation to attend the event as an honored guest

Perfect for: Small to medium businesses, authors, and professionals wanting an authentic community connection.



★ Sponsorship Levels

COMMUNITY BUILDER



Accessible Partnership Options

Designed for small businesses, coaches, and individual supporters who want to contribute at an accessible level.

Community Builder Sponsor (\$500 per event) Benefits Include

- Logo/Name listing on event resource webpage (500+ views)
- Social media shout-out during event week on Instagram Stories (8K+ reach)
- Thank you recognition in the post-event email to all attendees
- Digital swag bag inclusion (your coupon, resource, or link)
- Quarterly sponsor badge for your website/social media

Community Supporter (\$250 per event) Benefits Include:

- Name listing in the "Community Supporters" section of the resource page
- Social media thank you in a post-event gratitude post
- Resource guide listing (business/service in curated guide)

★ **Perfect for:** Coaches, therapists, small businesses, authors, community leaders, and individual supporters.



Sponsorship Comparison



Benefit	Bloom Partner	Grow Partner	Root Partner	Community Builder
Logo on Website	✓ Premier	✓ Feature	✓ Supporting	✓ Resource Page
Social Recognition	3+ posts/event	2 posts/event	1 post/event	Story feature
Event Verbal Mention	✓ By host	—	—	—
Digital Gift Bag	✓ Featured item	✓ Sample/offer	✓ Sample/offer	✓ Link/offer
Newsletter Feature	500-word post	Mention with Logo	Mention	—
Resource Guide	✓ Front page	✓ Feature page	✓ Listing	✓ Listing
Post-Event Data	✓ Full report	✓ Highlights	—	—
Series Discount	15% off	15% off	15% off	Available



In-Kind Sponsorships

We also welcome non-monetary contributions such as:

- **Products or services** (e.g., Wellness/snacks/self-care products for attendee gift boxes, books/journals, tech support)
- **Media partnerships**
- **Expertise** (e.g., workshop facilitation, mental health resources or counseling sessions)
- **Venue space or catering for future events**

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Marketing & Promotion Plan



- **Pre-Event (4 weeks out):**
 - Email series to 3,000+ subscribers
 - Social media campaign
 - Website feature with sponsor logos
 - Community announcements in private groups and press releases
- **During Event:**
 - Virtual backdrop with sponsor recognition
 - Verbal acknowledgment during the program
 - Digital resource guide with sponsor offers
 - Interactive elements (polls, Q&A featuring sponsors)
- **Post-Event (30 days):**
 - Thank-you email to all attendees
 - Social media recap posts
 - Newsletter feature
 - Impact report to sponsors



What Your Support Enables



Sponsorship funds directly support:

Accessibility (40%):

- Keeping events free for all attendees
- Closed captioning and accessibility features
- Translation services, if needed

Quality Programming (35%):

- Speaker honorariums
- Professional production
- Digital workbook creation

Community Growth (25%):

- Platform and technology costs
- Volunteer appreciation
- Administrative support

Transparency Promise: All sponsors receive a post-event impact report detailing how funds were used and community outcomes.



Contact Information



Let's build this flourishing
sisterhood together.

Kia Brown

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*"We rise by lifting others. Your partnership helps
women flourish in faith, wellness, and sisterhood."*



THANK YOU

Ready to partner with us? We are actively seeking sponsors for our Spring Meetup (March 27, 2026). Reach out by March 20, 2026, to secure your spot.

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